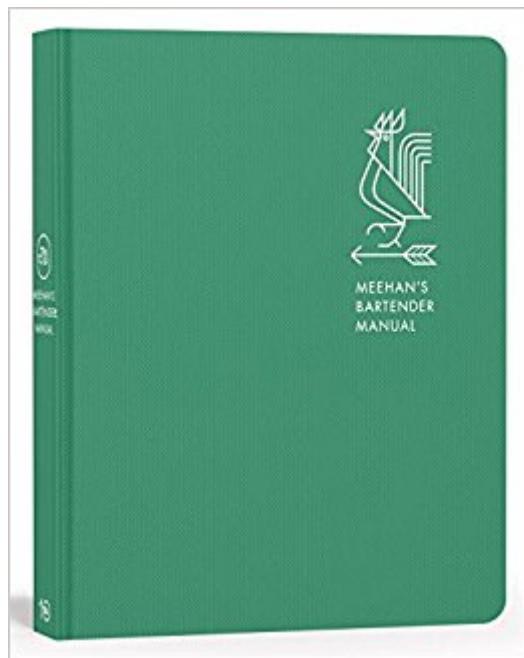


The book was found

# Meehan's Bartender Manual



## Synopsis

A stunningly packaged, definitive guide to bar-building from one of the world's most acclaimed bartenders. Meehan's Bartender Manual is acclaimed mixologist Jim Meehan's magnum opus—and the first book to explain the ins and outs of the modern bar industry. This groundbreaking work chronicles Meehan's storied career in the bar business through practical, enlightening chapters that mix history with professional insight. Meehan's deep dive covers the essential topics, including the history of cocktails and bartending, service, hospitality, menu development, bar design, spirits production, drink mixing technique, and the tools you'll need to create a well-stocked bar—all brought to life in over 150 black- and-white illustrations by artist Gianmarco Magnani. The book also includes recipes for 100 cocktail classics—including Meehan originals—plus insights as to why he makes them the way he does, offering unprecedented access to a top bartender's creative process. Organized by spirit base, the recipes contain detailed annotations and are accompanied by fine art photographer Doron Gild's breathtaking, full-color photos. Thoughtful contributions from more than 50 colleagues around the world who've greatly contributed to global cocktail culture further contextualize Meehan's philosophy. Timeless black-and-white portraits of these industry experts round out this comprehensive tome. This densely informative, yet approachable manual is presented in an iconic package—featuring a textured cover with debossed type, rounded corners, and nearly 500 pages—making it an instant classic to be enjoyed now, and for years to come. Whether you're a professional looking to take your career to the next level or an enthusiastic amateur interested in better understanding concepts like mise en place and the mechanics of drink making, Meehan's Bartender Manual is the definitive modern guide.

## Book Information

Hardcover: 488 pages

Publisher: Ten Speed Press (October 17, 2017)

Language: English

ISBN-10: 1607748622

ISBN-13: 978-1607748625

Product Dimensions: 6.8 x 1.7 x 8.4 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #15,869 in Books (See Top 100 in Books) #14 in Books > Cookbooks, Food & Wine > Beverages & Wine > Cocktails & Mixed Drinks #18 in Books > Cookbooks, Food & Wine > Beverages & Wine > Wine & Spirits > Spirits #19 in Books > Business & Money > Industries > Restaurant & Food

## Customer Reviews

[View larger](#) Martini Origin: Several recipes incorporating various proportions of dry gin, dry vermouth, and orange bitters appear around the turn of the century under many titles, making the Martini's origin difficult to pin down. Frank Newman lists a "Dry Martini"; prepared with Martini dry vermouth in his 1904 French bar guide, *American Bar*, which leads me to believe the reputation of the vermouth brand had something to do with the name's sticking. Logic: Before the word cocktail became the umbrella term for mixed drinks a decade ago, Martini referred to a mixed drink served up in a V-shaped glass. Over the course of the last century, the recipe has vacillated between gin and vodka mixed with varying measures of dry vermouth, served with olives, a lemon twist, or both. The words "wet"; (perceptible vermouth) and "dry"; (little to no vermouth) refer to the amount of vermouth the guest would like in the drink, with "dirty"; called for if they'd like olive brine added. The Martini has been shaken, stirred, and poured undiluted from a freezer into a glass sprayed with vermouth by devotees of the drink over many generations, so there's a wide range of options to consider. Given free rein, focus on pairing a gin and vermouth with complementary botanicals, and dial back the vermouth in your vodka Martini so the mouthfeel of the base spirit is perceptible. Choosing the right proportions of gin and vermouth, incorporating enough dilution through stirring, and serving it at the proper temperature (arctic) all distinguish a great Martini from a merely good one. Hacks: Most people who order Martinis make them at home or know exactly how they'd like theirs prepared, so focus your creativity elsewhere. For a nice touch, serve the drink in a smaller glass, with the balance in an iced carafe on the side and a small plate for the olives. Recipe Stir with ice, then strain into a chilled coupe. Twist a lemon peel over the surface and garnish with the olive. INGREDIENTS 2.25 oz. Fords gin 0.75 oz. Dolin dry vermouth Lemon peel Garnish: 1 olive

There's much more to being a good bartender than being able to quickly and efficiently make great cocktails. Yes, Meehan addresses cocktail recipes, what ingredients tools and techniques to deploy to make great drinks, but importantly this book is about much more than just

mixing cocktails. Anyone who absorbs the pages on spirits will have more than passable knowledge of each of the spirit categories, and anyone who's serious about bar management, or indeed any aspect of bar operations should read this book. • Simon Difford, Difford's Guide

JIM MEEHAN is a renowned bartender and author of *The PDT Cocktail Book*. He worked at some of New York City's most revered restaurants and bars, including Gramercy Tavern and Pegu Club, before opening the James Beard Award-winning bar PDT in 2007. In addition to writing for *Tasting Table*, *Lucky Peach*, and *Sommelier Journal*, Meehan served as an editor for *Food & Wine* magazine's annual cocktail book and *Mr. Boston Official Bartender's Guide*. He and his family reside in Portland, Oregon, where he runs the consulting firm Mixography, Inc.

[Download to continue reading...](#)

Meehan's Bartender Manual  
The Craft of the Cocktail: Everything You Need to Know to Be a Master Bartender, with 500 Recipes  
*The PDT Cocktail Book: The Complete Bartender's Guide* from the Celebrated Speakeasy  
*The Everything Bartender's Book: Your Complete Guide to Cocktails, Martinis, Mixed Drinks, and More!* (Everything Series)  
*The Perfect Mix: Everything I Know About Leadership I Learned as a Bartender*  
*The Curious Bartender: The artistry and alchemy of creating the perfect cocktail*  
*Bartender's Guide To Shooters (Quickstudy: Home)*  
*Mocktails: The Complete Bartender's Guide*  
*The Curious Bartender's Rum Revolution*  
*Mr. Boston: Official Bartender's Guide*  
*The Bartender's Bible: 1001 Mixed Drinks and Everything You Need to Know to Set Up Your Bar*  
*The Joy of Mixology: The Consummate Guide to the Bartender's Craft*  
*Bartender's Guide To Cocktails (Quickstudy: Home)*  
*Schiller's Liquor Bar Cocktail Collection: Classic Cocktails, Artisanal Updates, Seasonal Drinks, Bartender's Guide*  
*Tropical Bartender Bear (Shifting Sands Resort Book 3)*  
*Wine to Water: A Bartender's Quest to Bring Clean Water to the World*  
*Brooklyn Bartender: A Modern Guide to Cocktails and Spirits*  
*Today's Technician: Manual Transmissions and Transaxles Classroom Manual and Shop Manual, Spiral bound Version*  
*Echo Dot: Echo Dot User Manual: From Newbie to Expert in One Hour: Echo Dot 2nd Generation User Guide: ( Echo, Dot, Echo Dot, ... Manual, Alexa, User Manual, Echo Dot ebook)*  
*The User Manual Manual : How to Research, Write, Test, Edit & Produce a Software Manual (Untechnical Press Books for Writers)*

[Contact Us](#)

[DMCA](#)

Privacy

FAQ & Help